

# LOOKBOOK

LAS<sup>®</sup>

**LAS<sup>®</sup>**

OFFICE FURNITURE SINCE 1976



"Quando mi alzavo per andare a scuola o al lavoro mi dovevo mettere un paio di scarpe vecchie che poi ad un certo punto della strada appendevo a un ulivo e ne mettevo un altro paio per arrivare a scuola oppure a Teramo dove lavoravo."

*"When I got up to go to school or work I had to wear a pair of old shoes and then at some point along the street I would hang them on an olive tree and put on a newer pair, that I would wear at school or in Teramo, where I used to work."*

*"Quand je me levais pour aller à l'école ou au travail, je devais mettre une vieille paire de chaussures, puis, en chemin, je les pendais à un olivier et j'en mettais une autre paire pour aller à l'école ou à Teramo où j'ai travaillé."*

**Giulio Pedicone**

Fondatore/ Founder/ Fondateur

Sono le parole di un uomo appassionato che con carattere e motivazione ha cambiato la propria condizione di origine.

Un percorso virtuoso che da semplice operaio lo ha portato ad essere imprenditore di successo, curioso ed instancabile. I pochi mezzi a disposizione non furono un limite, ma uno stimolo costante.

*These are the words of a passionate man who changed his condition of origin with character and motivation. A virtuous path that from a simple worker led him to be a successful, curious and tireless entrepreneur. The few means available were not a limit, but a constant stimulus.*

*Ce sont les mots d'un homme passionné qui, à force de caractère et de motivation, a changé sa situation. Un parcours vertueux qui l'a conduit d'un simple ouvrier à un entrepreneur prospère, curieux et infatigable. Le peu de moyens dont il disposait n'était pas une limitation, mais une stimulation constante.*



Il Gruppo LAS® è una delle realtà industriali italiane più importanti nel settore del mobile per ufficio che unisce le competenze di tre unità produttive: mobili, sedute, pareti. Un gruppo animato dalla volontà di un miglioramento continuo e da una ambiziosa visione aziendale spiccatamente internazionale. Un partner forte per progetti di grande valore.

*LAS® Group is one of the leading office furniture manufacturers in Italy. The group combines the skills and experience of three business and production units: furniture, chairs and partition. A group driven by and oriented towards continuous improvement and open to an ambitious and strongly international business vision. A strong partner for high standard projects.*

*Le Groupe LAS® est l'une des plus grandes entreprises industrielles italiennes dans le secteur du mobilier de bureau, qui combine les compétences de trois unités de production: meubles, sièges, cloisons. Un groupe animé par la volonté d'amélioration continue et une vision ambitieuse d'une entreprise tournée vers l'international. Un partenaire fort pour mener des projets de grande valeur.*









STABILIMENTO DI PRODUZIONE ARREDI  
FURNITURE PRODUCTION FACILITY  
USINE DE PRODUCTION DE MEUBLES





STABILIMENTO DI PRODUZIONE SEDUTE  
SEATING PRODUCTION FACILITY  
USINE DE PRODUCTION DE SIÈGES



VIETATO FUMARE



USCITA DI EMERGENZA





LA PRUDENZA  
PUO' EVITARTI  
UN INFORTUNIO





 USCITA DI EMERGENZA

 VIETATO TRANSPORTARE E SOLLEVARE PERSONE

USCITA DI EMERGENZA

## 1976

Nascita Las Mobili/  
*Las Mobili is born*  
*Création de Las Mobili*

## 1978

Prime esportazioni/  
*First export sales*  
*Premières exportations*

Nuovo prodotto 800/  
*New product 800*  
*Nouveau produit 800*

## 1987

Nuovo prodotto Din/  
*New product Din*  
*Nouveau produit DIN*

Prima pubblicità/  
*First advertisements*  
*Première publicité*

Restyling logo/  
*Restyling of the logo*  
*Restyling logo*

## 1991

Restyling logo/  
*Restyling of the logo*  
*Restyling logo*

## 1996

Apertura I lotto  
Poggio Morello/  
*Opening of 1st production*  
*unit Poggio Morello*  
*Ouverture 1° Lot*  
Poggio Morello

## 1998

Apertura II lotto Poggio  
Morello/  
*Opening of 2st production*  
*unit Poggio Morello*  
*Ouverture 2° lot*  
Poggio Morello

## 1999

Nuovo prodotto Format/  
*New product Format*  
*Nouveau Produit Format*

# UN PROFILO IMPRENDITORIALE D'ECCELLENZA

AN ENTREPRENEURIAL PROFILE  
MARKED BY EXCELLENCE  
UN PROFIL ENTREPRENEURIAL  
D'EXCELLENCE

## 2001

· Nuovi uffici  
· Salino-Tortoreto/  
· *New offices in  
Salino-Tortoreto  
Nouveau Bureaux  
Salino-Tortoreto*

## 2005

· Las Pareti-Las Sedute/  
· *Las Partitions-Las Chairs  
Las cloisons-Las Chaises*

## 2010

· Nuovo prodotto  
· 5th Element/  
· *New product 5th Element  
Nouveaux Produits  
5th Element*

## 2012

· Apertura Showroom  
· Milano/  
· *Opening of Milan  
showroom  
Ouverture Showroom  
Milan*

## 2013

· Apertura Showroom  
· Parigi/  
· *Opening of Paris  
showroom  
Ouverture Showroom  
Paris*

## 2019

· Restyling logo/  
· *Restyling of the logo  
Restyling logoNuovo*

## 2019

· Nascita Ethra by Las/  
· *Ethra by Las is born  
Naissance ETHRA  
by Las*

## 2024

· Nuovo corridoio  
· *produttivo linea  
Bacht-one e foratrice/  
New production corridor  
Bacht-one line and  
drilling machine  
Nouveau couloir de  
production Ligne  
Bacht-one et machine  
de forage*



**4.000**

pezzi-giorno/ *pieces-day/ pièces-jour*

**3**

impianti di produzione/ *production plants/ unités de production*

**800**

clienti Italia/ *Italy customers/ clients italiens*

**90+**

collezioni/ *collections/ collections*

**400**

clienti esteri/ *foreign customers/ clients étrangers*

**60.000**

metri quadrati/ *square metres/ mètres carrés*

**250**

dipendenti/ *employees/ employees*

NUMERI  
SIGNIFICATIVI  
*MEANINGFUL FIGURES*  
*CHIFFRES SIGNIFICATIFS*

UNI EN ISO 9001\_2015 Icila  
UNI EN ISO 9001\_2015 I-Qnet  
Iso 14001\_2015 Icila  
Iso 14001\_2015 I-Qnet  
BS Ohsas 18001\_2007 Icila  
BS Ohsas 18001\_2007 I-Qnet

SA8000

FSC®

Eccellenza

Qualità Premium Formaldeide (Melaminico - PVC)

Leed Credits



QUALITA'  
QUALITY  
LA QUALITÉ



Orlandini Design



Claudio Bellini



Paolo Pampanoni



Studio Si



Giacobone | Roj



Antonio Lanzillo



Baldanzi e Novelli



Nikolas Chachamis



g67 Arch



DESIGNER  
*DESIGNERS*  
*DESIGNERS*



LAS<sup>®</sup>

UN'AZIENDA  
FATTA DI PERSONE

*THIS COMPANY IS MADE OF PEOPLE  
UNE ENTREPRISE COMPOSÉE DE PERSONNE*



LAS® produce mobili, sedute e pareti divisorie per ufficio studiati per affrontare un mercato internazionale esigente e in continua evoluzione.

Lo stile e la qualità rappresentano le costanti di ogni collezione.

L'evoluzione del lavoro in ufficio e lo "smart working" hanno ispirato prodotti innovativi che integrano materiali e finiture secondo la logica del "total look".

*LAS® manufactures furniture, seats and partition walls for offices that are designed to address a demanding and constantly evolving international market. Style and quality are the highlights of each and every collection. The evolution of office work and "smart working" trends have inspired innovative products that integrate materials and finishes to meet the "total look" logic.*

*LAS® produit des meubles, des sièges et des cloisons de séparation pour bureaux conçus pour faire face à un marché international exigeant et en constante évolution. Style et qualité sont les constantes de chaque collection. L'évolution du travail au bureau et le «travail intelligent» ont inspirés des produits innovants intégrant des matériaux et des finitions selon la logique du «total look».*



PRODOTTI  
*PRODUCTS*  
*LES PRODUITS*

















ELITE













WORKLAND













BROADWAY



DOLLY





LAS® supera i limiti della produzione industriale proponendosi come partner ideale nella progettazione e realizzazione di uffici e spazi di lavoro. Un approccio integrato che soddisfa le esigenze del cliente attraverso consulenza, progettazione, fornitura ed installazione. Prestigiose forniture per importanti marchi testimoniano l'affidabilità e precisione con cui l'azienda ha affrontato il mercato in oltre quaranta anni di storia.

*LAS® works successfully for italian and foreign customers, always satisfying their different need and taste. Prestigious supplies for important fashion brands, companies, banks and insurance companies testify to the reliability and precision with which the company has faced the market overmore than forty years of history. A curriculum that stands as a reassuring guarantee for present and future customers.*

*LAS® travaille avec succès pour des clients italiens et étrangers, en satisfaisant toujours différents besoins et goûts. Les fournitures prestigieuses destinées aux grandes marques de mode, aux entreprises, aux banques et aux compagnies d'assurances témoignent de la fiabilité et de la précision avec lesquelles la société fait face au marché depuis plus de quarante ans. Un programme qui constitue une garantie efficace pour les clients actuels et futurs.*

CREDITI  
*CREDITS*  
*CREDITS*







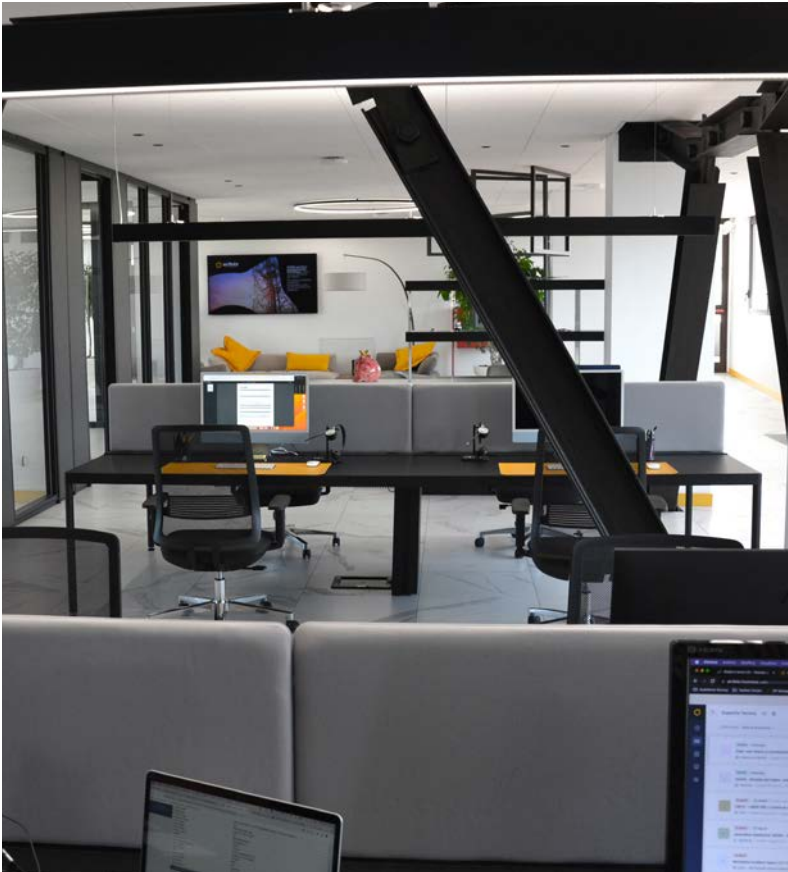














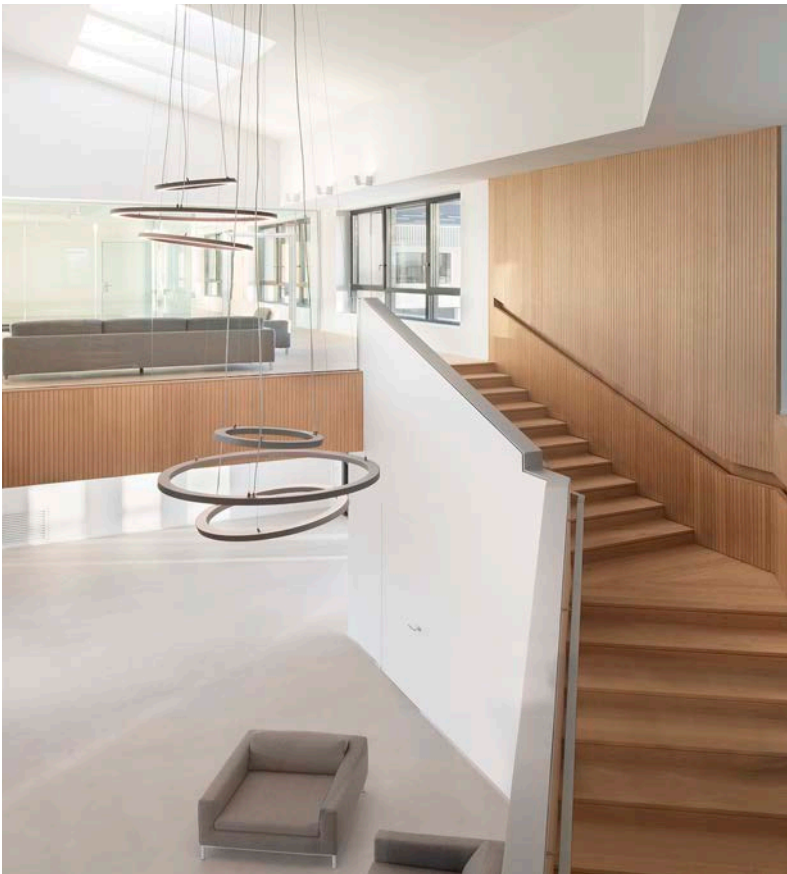












































Gl. DO. Gl. L'Aquila/ Italy Frigomeccanica Mosciano S. Angelo/ Italy **Renault** C  
Mosciano S. Angelo/ Italy **Giorgio Armani**/ Italy Humangest s.r.l. Pescara/ I  
Roma/ Italy IDEA Università dello Sport Roma/ Italy **Aereonautica Militare**  
Commercialista Rho/ Italy Ospedale di Bergamo Bergamo/ Italy Betafence  
Italy Action Technology Milano/ Italy Ariston Thermo S.p.a. Milano/ Italy **Ar**  
Milano/ Italy **EIMU** Milano/ Italy AVNET Milano/ Italy MC Aarthur & Glee  
Assicurazioni Ascoli Piceno/ Italy Piscine Castiglione Mantova/ Italy Banca M  
Italy Stolfa Torino/ Italy **Gervasi** Torino/ Italy La Lucentezza Bari/ Italy Arist  
Service Brindisi/ Italy Sgarra Teloni Andria/ Italy **Prada** Firenze/ Italy Safilo  
Albany **Vodafone** Tirana/ Albany Unicef Tirana/ Albany Service&More Gmb  
Sarajevo/ Bosnia-Herzegovina Soros Sarajevo/ Bosnia-Herzegovina **Hyunc**  
Varna/ Bulgaria Patstroy Sofia/ Bulgaria KPMG Sofia/ Bulgaria Fiat Serbia E  
**Hudson** Parigi/ France British Council Amman/ Jordan **Cartier** Parigi/ F  
France **Ferrero** France Concorde Holdings Ltd Leicester/ Great Britain **Nestl**  
Luxembourg **Volkswagen** Polkowice/ Poland American Embassy Varsavia  
Lublin/ Poland Space Plan Praga/ Czech Republic **Siemens** Bulgaria Zepp  
Madrid/ Spain Lacunza San Sebastian/ Spain **Audi** Barcellona/ Spain Ibe  
Spain Conservatorio Sup de Musica Donostia/ Spain Iniker Donostia/ Spair  
Consultores De Seguros Guatemala City/ Guatemala Padegua Guatemala  
Santiago/ Chile **EDF** la défense Parigi/ France **Popolar Bank** Santiago/ Don  
Spacetel Accra/ Ghana Faisal Islamic Bank Khartoum/ Sudan Central Bank  
Shell Gabon Blaise Diagne Airport Dakar/ Senegal **Bloomberg Tv** Nigeria A  
Emirates Jebel Ali Port Custom Autorithy Dubai/ United Arab Emirates **Gr**  
Emirates **Schneider Electric** Sofia/ Bulgaria CBI Bank Dubai/ United Arab E  
Dubai/ United Arab Emirates Rotana Corporate Office Abu Dhabi/ United Ar  
Abu Dhabi/ United Arab Emirates **Petrofac** Headquarter Sharjah/ United A  
University Riyadh/ Saudi Arabia King Fahad Medical City Riyadh/ Saudi Ara  
**Saudi Airlines** Jeddah/ Saudi Arabia Pif Riyadh/ Saudi Arabia **Ministry of He**  
Investment Group Beirut/ Lebanon American University Of Beirut Beirut/  
Doha Bank Doha/ Qatar **Miele** Skopjie/ Macedonia Kharama Doha/ Qatar Q  
Batelco Bahrain/ Bahrain Nihir Manama/ Bahrain Orange Jordan Amman/ .  
company) Amman/ Jordan Housing Bank Amman/ Jordan XPress, New Ge  
Amman/ Jordan Price Waterhouse Coopers Amman/ Jordan Fast Link Ar  
International Doha/ Qatar **National Leasing Holding-Al Ijarah** Doha/ Qatar  
Russia Mehovoi Holodilnik Mosca/ Russia **Ministry of Defence** Mosca/ Rus  
Ekaterinburg/ Russia **Yandex** Mosca/ Russia AlAhli Bank Muscat/ Oman Al  
Embassy of Slovenia Skopjie/ Macedonia Giz Office Skopjie/ Macedonia Ja

Chieti/ Italy Texcolor Sant'Egidio/ Italy Confesercenti Tortoreto/ Italy Basitech  
Italy **Safilo** Padova/ Italy Tupperware Italy S.p.a. Milano/ Italy Nuevacom  
Roma/ Italy Greenpeace Roma/ Italy **Alleanza Assicurazioni** Italy Modul  
Teramo-Milano/ Italy Vigano 2 Gaggiano/ Italy Comune di Monza Monza/  
**madori** Cesena/ Italy Humangest Milano/ Italy Metis Milano/ Italy Landol  
en Milano/ Italy **LG** Milano/ Italy **GLS** San Giuliano Milanese/ Italy Aurora  
Mediolanum Padova/ Italy Melfi Isernia/ Italy **Aeroporto Di Cagliari** Cagliari/  
on Thermo S.p.a. Fabriano/ Italy Alenia Aeronautica Spa Cameri/ Italy MDM  
Padova/ Italy **Luxottica** Belluno/ Italy Flextronics Milano/ Italy Euronovo/  
bH Vienna/ Austria Bamcard Sarajevo/ Bosnia-Herzegovina USA Embassy  
**dai** Auto Sarajevo/ Bosnia-Herzegovina Set Up Studio P01 **Bulgaria** Patstroy  
Emaar Dubai/ United Arab Emirates **Vorwerk** France Crédit Agricole France  
France Apave France CMA CGM Marsiglia/ France **Renault** Sport Parigi/  
**tlé** York/ Great Britain Indesit Utrecht/ Holland Dominion Corp Services S.A.  
/ Poland **General Motors** Varsavia/ Poland Glaxo Poznan/ Poland Proama  
elin Tv Madrid/ Spain COS Mantenimiento Madrid/ Spain Biblioteca F.Umbra  
ercondor Bcn Barcellona/ Spain Danka Oñate/ Spain Manzano Donostia/  
n Zao Ukrinvest Donetsk/ Ukraine Hockey Club Donbass Donetsk/ Ukraine  
City/ Guatemala Impsat Saint Paul/ Brazil **Terranet** Santiago/ Chile Psinet  
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k Khartoum/ Sudan **Bank Audi** Cairo/ Egypt Bank Cairo Bank Cairo/ Egypt  
averda Dubai/ United Arab Emirates Immigration Dubai Dubai/ United Arab  
**andwell** Dubai/ United Arab Emirates Uae Exchange Dubai/ United Arab  
Emirates Smith & Nephew Dubai/ United Arab Emirates Canon Middle East  
rab Emirates Iraq **Embassy** Abu Dhabi/ United Arab Emirates Emirates Stee  
rab Emirates **Louis Vuitton** Jebel Ali/ United Arab Emirates Princess Noura  
bia King Saud University Riyadh/ Saudi Arabia Momra Riyadh/ Saudi Arabia  
**health** Saudi Arabia Lebanese American University Beirut/ Lebanon Business  
Lebanon Group Choueiri Beirut/ Lebanon Crown House LLC Doha/ Qatar  
atar Foundation Doha/ Qatar Qatar Petroleum Doha/ Qatar Qtel Doha/ Qatar  
Jordan Bank **Audi** Amman/ Jordan **Michael Page** Parigi/ France Jabbar (IT  
eneration Telecom. Co. Amman/ Jordan Umniah Amman/ Jordan Emmerg  
mman/ Jordan Petrofac International Kuwait Kuwait City/ Kuwait Petrofac  
**AeroExpress** Mosca Mosca/ Russia Centro Finance Technologies Mosca/  
sia MTS Mosca/ Russia Sberbank Poklonka Place Mosca/ Russia Sberbank  
nlibank Ho Building Muscat/ Oman Ministry of Finance Skopjje/ Macedonia  
apan Embassy Skopjje/ Macedonia Sanik Engineering Skopjje/ Macedonia



OFFICE FURNITURE SINCE 1976

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Rendering\_  
Matic®